

# Sejong 스마트시티 모델에 대한 WeGO의 Global 협력제안

이경열

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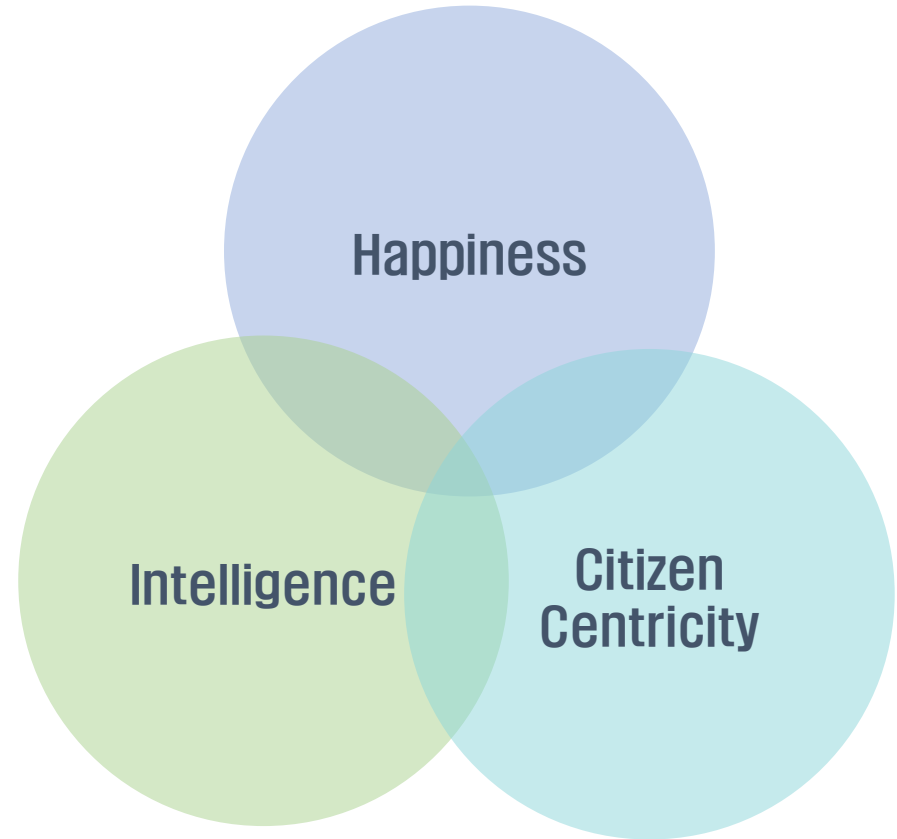
# 01 Smart Cities

## ■ Defining “Smart Cities”

“Homo Sapiencity”

—— Happy City for Smart People

WeGO's definition



# 02 Smart Cities

## ■ What is needed?

### 1. Technology

*30-40% reduced crime*

*8-15% longer and healthier lives*

### 2. PPPs

*Public Sector & Private Sector  
Partnerships*

### 3. Renewal of mind

*Change of Ownership*

*Citizens make cities smarter*

### 4. International collaboration

*Networking*

*Global community*

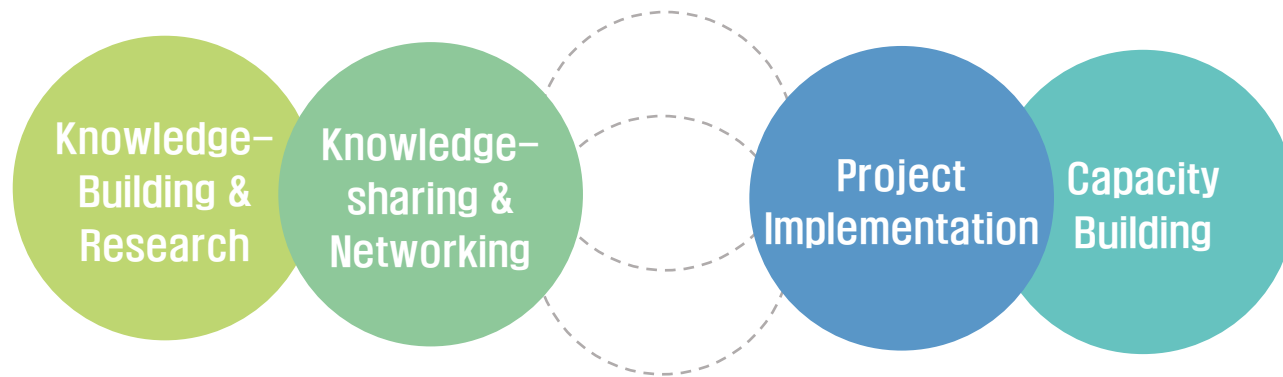
# 03 About WeGO

## World Smart Sustainable Cities Organization



An international association of local governments, institutions, and corporations committed to the transformation of cities into smart sustainable cities.

### Activities



# 04 Sejong & WeGO

## ■ Sejong Smart City Model

5-1 District, Neighborhood, Living Area

“Human-centered Happy City”

### Post-materialism

Lifestyle-oriented, Work-life balance  
Human-centered, Environment-friendly

### Decentralization

Sharing, Open, and Distributed  
Diversity and Community based

### Smart technologies

Data-driven, Artificial Intelligence  
Creative Innovation

# 05 Global Cooperation and Global Development

## International Events

Governance Meetings

Conferences & Expos

Training Programs

Project Implementation

Feasibility Studies

## WeGO SMART CITY DRIVER



## Smart Health Responder

### DATA PORTAL

- ◆ Statistics, Data, Note-worthy Report Findings with Partners
- ◆ General Research
- ◆ Regional Offices

### KNOWLEDGE HUB

- ◆ Profile of WeGO Member Cities
- ◆ Capacity- Building Material and Tools
- ◆ Webinars

### SMART HEALTH ASSISTANCE

- ◆ Medical Equipment
- ◆ Training Programs
- ◆ Solution Providers

# 06 Global Cooperation and Global Development

## Regional Networks



Case Sharing



Joint Strategization



Networking

2019-2020

China-Japan-Korea  
(CJK)



Northeast Asia Smart Cities  
Network (NEASCN)



ASEAN Smart Cities  
Network (ASCN)



2021

Africa Smart Cities  
Network (AfSCN)

Latin America Smart  
Cities Network (LASCN)

# 07 Global Cooperation and Global Development

## The WeGO General Assembly

TBD | Q3

- The 5th GA will convene members, partners and stakeholders of WeGO to shape the key agenda to chart WeGO's direction
- The three-day event will feature various smart city sessions and workshops, a Mayors Roundtable, a CIO Forum, the WeGO Executive Committee and General Assembly meetings along with several exhibitions

### Be the host of the 5<sup>th</sup> GA

- Showcase your city's leading smart city initiatives
- Gain recognition as a global leader in the smart city field
- Host WeGO's 10<sup>th</sup> Anniversary Celebration and the 4<sup>th</sup> WeGO Awards Ceremony

2010

Inaugural GA

*Seoul*

2012

2<sup>nd</sup> GA

Smart Government  
for All  
*Barcelona*

2014

3<sup>rd</sup> GA

Engaging Citizens: Open,  
Sharing, and Collaborative Cities  
*Chengdu*

2017

4<sup>th</sup> GA

Smart Sustainable  
Cities for All  
*Ulyanovsk Region*





# Session **G.**

Global cooperation and Global development  
세종형 스마트시티의 글로벌 진출 전략

2021 세종 SEJONG  
스마트시티 국제포럼  
The 1st SEJONG SMARTCITY FORUM

# Work with WeGO!

